



WEWS

ORDER

Flight Dates **09/28/12-09/30/12**

Contract / Revision **309833 /**

Original Date / Revision
08/31/12 09/17/12

Advertiser **AFSCME**

Agency **Adelstein Liston**

Buying Contact

**222 W Ontario Street - Suite #503
Chicago, IL 60610**

Product

AFSCME on behalf of OH-16

Agency Com 15%

Billing Contact

**222 W Ontario Street - Suite #503
Chicago, IL 60610**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # **3202**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
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Daniel Baylog	100%		
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Order Share 100% Market Value 39975

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	26	\$33,978.75	\$39,975.00	0.00
Totals	26	\$33,978.75	\$39,975.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/30/12	26	\$33,978.75	\$39,975.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	09/28/12	09/30/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--	1				\$900.00		0.00				
N 2	WEWS	09/28/12	09/30/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				



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Print Date: 09/24/12

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Contract / Revision **309833** Flight Dates **09/28/12-09/30/12**

Hiatus Dates

Original Date / Revision 08/31/12/ 09/17/12

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Advertiser **AFSCME**

Product **AFSCME on behalf of OH-16**

Estimate # **3202**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 2	WEWS	09/28/12	09/30/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$900.00		0.00			
N 3	WEWS	09/28/12	09/30/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$775.00		0.00			
N 4	WEWS	09/28/12	09/30/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$775.00		0.00			
N 5	WEWS	09/28/12	09/30/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	----F--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					2	\$1,200.00		0.00			
N 6	WEWS	09/28/12	09/30/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	----F--	:30	1	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,100.00		0.00			
N 7	WEWS	09/28/12	09/30/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	----F--	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,600.00		0.00			
N 8	WEWS	09/28/12	09/30/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	----F--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$2,000.00		0.00			
N 9	WEWS	09/28/12	09/30/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,400.00		0.00			
N 10	WEWS	09/28/12	09/30/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$7,000.00		0.00			
N 11	WEWS	09/28/12	09/30/12	M-SU 11-1135P Late News M-SU 11-1135P Late Nev	CM	11-1135p	----F-S	:30	2	\$2,700.00	P-2	0.00	NM	2	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F-S					2	\$2,700.00		0.00			
N 12	WEWS	09/28/12	09/30/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	----F--	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,400.00		0.00			
N 13	WEWS	09/28/12	09/30/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	----F--	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$750.00		0.00			
N 14	WEWS	09/28/12	09/30/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$700.00		0.00			



WEWS

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Contract / Revision 309833 Flight Dates 09/28/12-09/30/12

Hiatus Dates

Original Date / Revision 08/31/12/ 09/17/12

Order Sep 00:30:00

Advertiser AFSCME

Product AFSCME on behalf of OH-16 Estimate # 3202

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 14	WEWS	09/28/12	09/30/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$700.00	P-1	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S	1		\$700.00		0.00					
N 15	WEWS	09/28/12	09/30/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S	:30	1	\$525.00	P-1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S	1		\$525.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	09/24/12-09/30/12		Criminal Minds		1135p-105x	-----Su	:30		(\$525.00)		0.00 NM		
See MG 22.2,22.3 [N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]														
N 16	WEWS	09/28/12	09/30/12	M-F 9-10a M-F 9-10a	CM	9-10a	----F--	:30	2	\$775.00	P-1	0.00 NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	2		\$775.00		0.00					
N 17	WEWS	09/28/12	09/30/12	M-F 10-11a M-F 10-11a	CM	10-11a	----F--	:30	1	\$775.00	P-1	0.00 NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$775.00		0.00					
N 18	WEWS	09/28/12	09/30/12	M-F 11-12p M-F 11-12p	CM	11a-12p	----F--	:30	1	\$1,400.00	P-1	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$1,400.00		0.00					
N 19	WEWS	09/28/12	09/30/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	----F--	:30	1	\$1,000.00	P-1	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$1,000.00		0.00					
N 20	WEWS	09/28/12	09/30/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	----F--	:30	1	\$1,400.00	P-1	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$1,400.00		0.00					
N 21	WEWS	09/28/12	09/30/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	----F--	:30	1	\$700.00	P-1	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$700.00		0.00					
N 22	WEWS	09/28/12	09/30/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$525.00	P-1	0.00 NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-	1		\$525.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	09/24/12-09/30/12		Criminal Minds		1135p-105x	-----Sa--	:30		(\$525.00)		0.00 NM		
See MG 22.2,22.3 [N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]														
2	WEWS	09/24/12-09/30/12		SA 12a-1a CSI Miami Late		12a-1a	-----Sa--	:30		\$525.00		0.00 NM		
Ⓜ MG for 15.1,22.1														
3	WEWS	09/24/12-09/30/12		SU 12a-1a CSI Miami Late		12a-1a	-----Su	:30		\$525.00		0.00 NM		
Ⓜ MG for 15.1,22.1														
N 23	WEWS	09/28/12	09/30/12	OSU Pre/Post Game OSU Pre/Post Game	CM	12p-12x	-----S-	:30	1	\$5,000.00	P-1	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WEWS

Print Date: 09/24/12

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Contract / Revision **309833** Flight Dates **09/28/12-09/30/12**

Hiatus Dates

Original Date / Revision 08/31/12/ 09/17/12

Order Sep 00:30:00

Advertiser **AFSCME**

Product **AFSCME on behalf of OH-16** Estimate # **3202**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N23	WEWS	09/28/12	09/30/12	OSU Pre/Post Game	CM	12p-12x	-----S-	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
														</	